



# Synergy & High Performance Delivery

Abdul Razib bin Hj. Shahuddin Pendaftar UTM

abdrazib@utm.my

Siri Kuliah Bersiri HPD-ISESS 2.0 Siri 6
Faculty of Social Sciences and Humanities, UTM
26 OGOS 2021

## **OUTLINE: Synergy and High Performance Delivery**





Synergy and HPD by Definition

- 2
- What makes it a Synergy?
- JABSTAN NIVERSTI TEK
- How Synergy Benefit the organization?
- 4
- Implementation of High Performance Delivery
- 5 NTUK HAMES
- Change & Awareness
- 6
- Make It A Culture
- 7
- What Makes It A Team
- 8
- High Performance Delivery by Good Governance
- 9
- High Performance Delivery Framework
- 10
- High Performance Delivery Support
- 11
- Conclusion

## 1. Definition of Synergy

## Cambridge Dictionary

• The **combined power** of a group of things when they are **working together** that is **greater than total power** achieved by each other **working separately.** 

#### Merriam-Webster

Combined action or operation

### Dictionary.com

• the interaction of elements that when **combined** produce a total effect that is greater than the sum of the individual elements, contributions, etc.

## Investopedia

• concept that the **combined value and performance** of two companies will be greater than the sum of the separate individual parts. Synergy is a term that is most commonly used in the context of mergers and acquisitions (M&A).

## 1. Definition of High Performance Delivery

JABATAN PENDAFTAR

#### **Merriam-Webster**

better, faster, or more efficient than others

#### tmap.net

• approach that enables cross-functional teams to continuously improve the products, process and people that are required to deliver value to the end users.

### Quantumworkplace.com

 composed of individuals with specialized expertise and complementary skills who are goaloriented and hyper-focused on achieving clear, outstanding results. Together they collaborate and innovate to produce work at the highest levels

JABATAN PENDAFTAR

#### Toolbox.com

• process of **continuous feedback and communication** between managers and their employees to ensure the achievement of the strategic objectives of the organization.

## 2. What makes it a Synergy?

## Project & Program

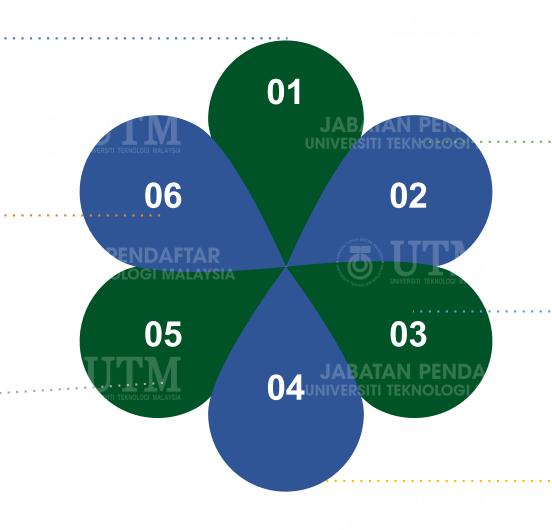
Deployment of good project disciplines to ensure reliable delivery

## Governance Practice

Decision-making, oversight and clarity of accountabilities

## Portfolio Management

Doing more of the "right" things to achieve strategy and policy objectives while balancing risk, return and resource constraints



#### Workforce

Delivering the organizational, skill and personal capability at the right time

#### Resources

The organization, scheduling, deployment and adequacy of resources to meet priorities

#### **Financial**

Budgeting, financial tracking and forecasting to ensure adequate funding for projects in the portfolio

## 3. How Synergy gives benefit to organization?

## Revisit UTM Synergy 4.0

#### People

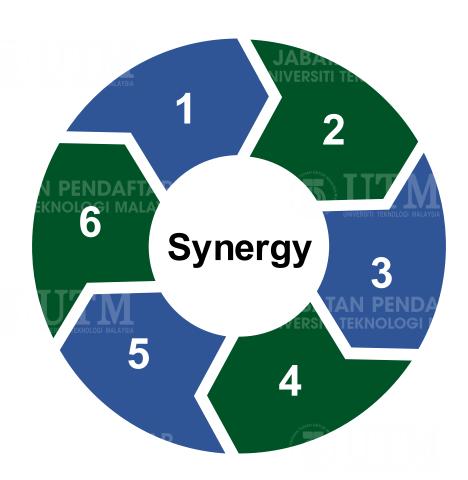
Relieving academician & empower PPP to elevate administration job to focused more on teaching & research.

## **Program & product**

Transform & innovate T&L through new intra, inter & transdisciplinary, hybrid of academic & research program

## Promotion & Partnership

Expand, extend & synergy partnership opportunities across displine under broad based faculty platform.



## **Physical Facilities**

Faculty resources can be shared & optimized, with overlapping to be merge and rationalized.

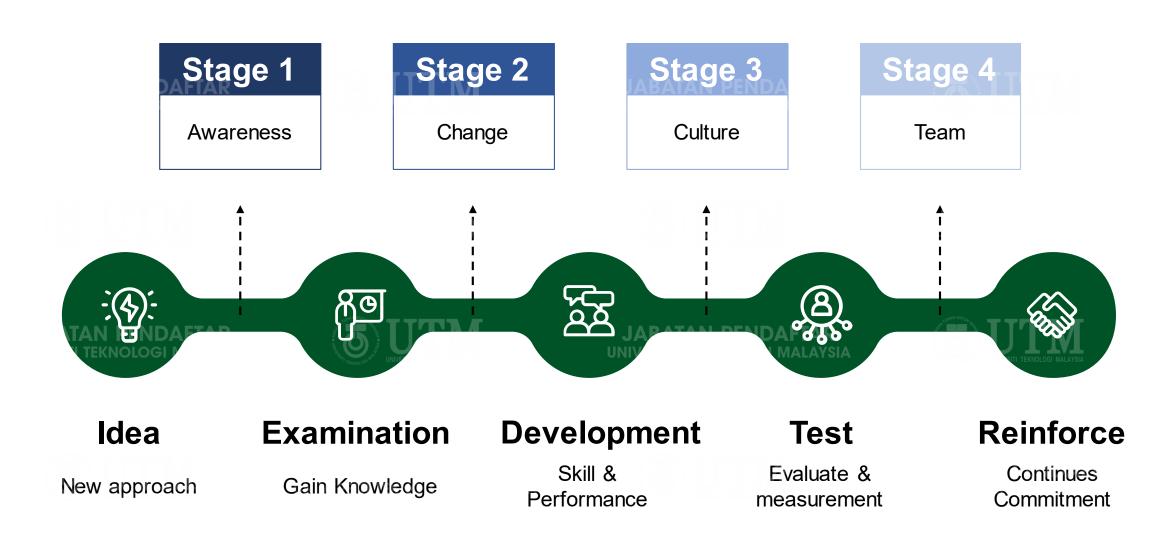
## Performance Delivery

IR 4.0 technologies, online system, digital management platforms, data analytics increased human resource efficiency

### **Purpose**

A total commitment to become premier global institution in academic & research through Science, technology & Engineering Education

## 4.Implementation of High Performance Delivery









- Understand need for change
- Understand nature of change
- Support the change
- Participate and engage
- How to change
- Implement new skills and behaviors
- Implement the change
- Demonstrate performance
- Sustain the change
- Build a culture and competence around change



Increase Morale

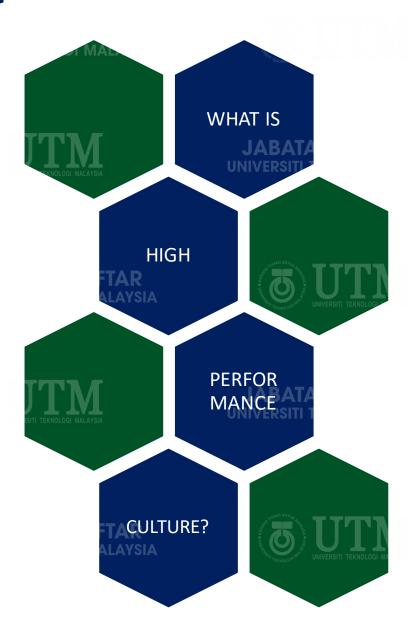
Increase Performance

## 6. Make It A Culture



Set of behaviours and norms that practices an organization to achieve excellent outcome

Impactful action/project to all aspect in organization to further increase engagement, productivity and outcomes.



Determination of how and why things get to be done by develop influence and demonstrate courage.

Pro-Active to accommodate and aligned with organizational goals, employee priorities and stakeholder needs.

## 6. Make It A Culture





**Collaboration:** cooperate, share, and work well together.

**Innovation:** encourages new ideas, and individuals are able to move

ideas through the organization.

**Agility:** responds and adapts to opportunities

**Communication:** send, receive, and understand the necessary information.

**Support:** provide each other with the resources and guidance they

need to be successful. They're confident in company

leadership.

**Wellness:** policies and resources to help people maintain physical and

mental health.

**Work Environment:** comfortable workplace where people have the resources to

be effective in their work.

**Responsibility:** accountable for their actions and have the independence to

make decisions regarding their work.

**Performance Focus:** know what determines success in their role, and they are

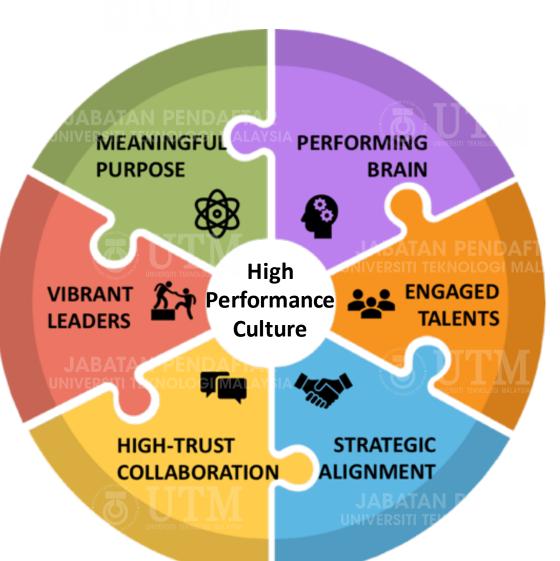
rewarded or recognized for achievements.

Mission and Value

Alignment:

know, understand, and believe in the company's mission and

values.

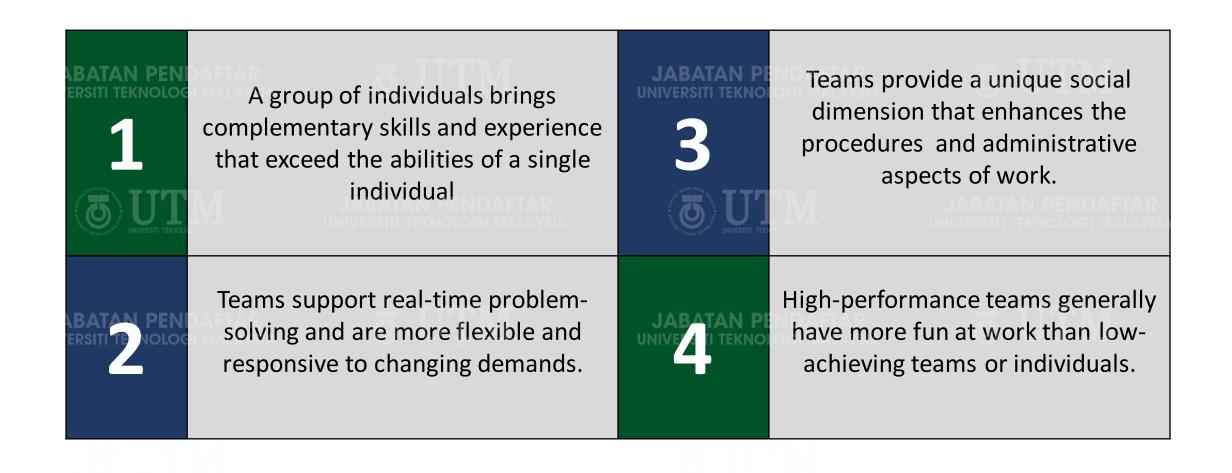


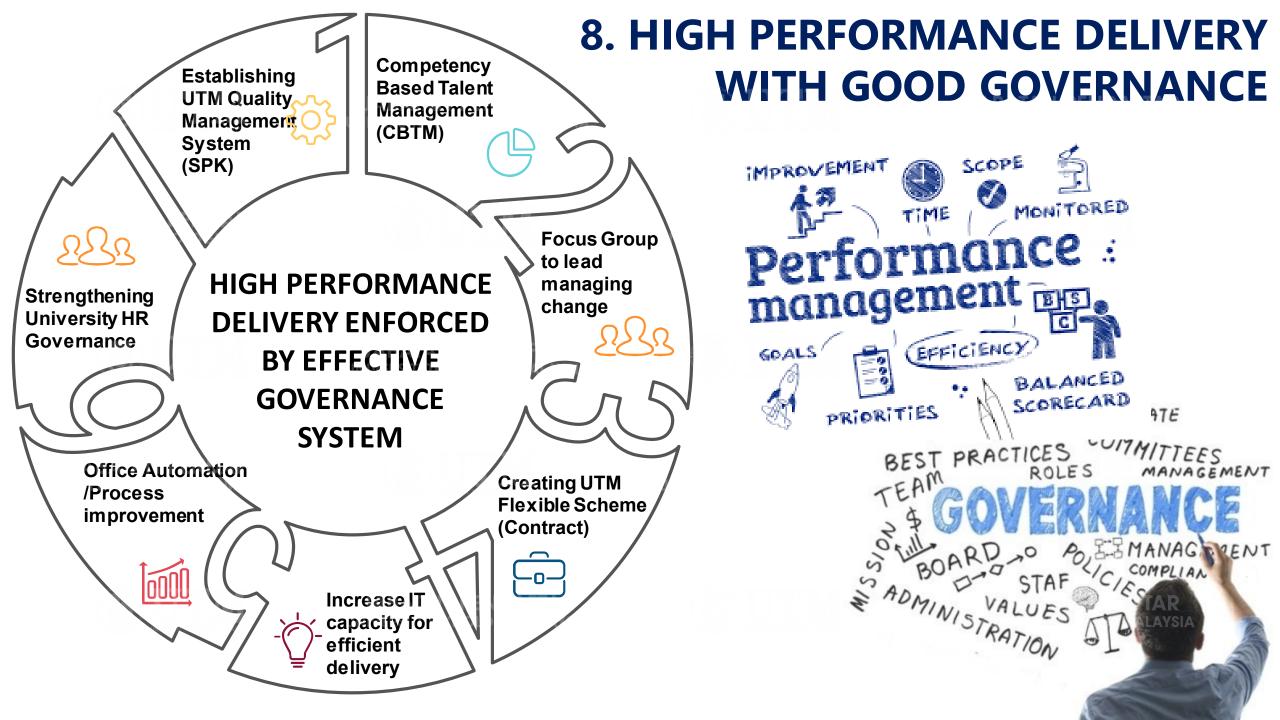
## 7. What Makes It A Team?



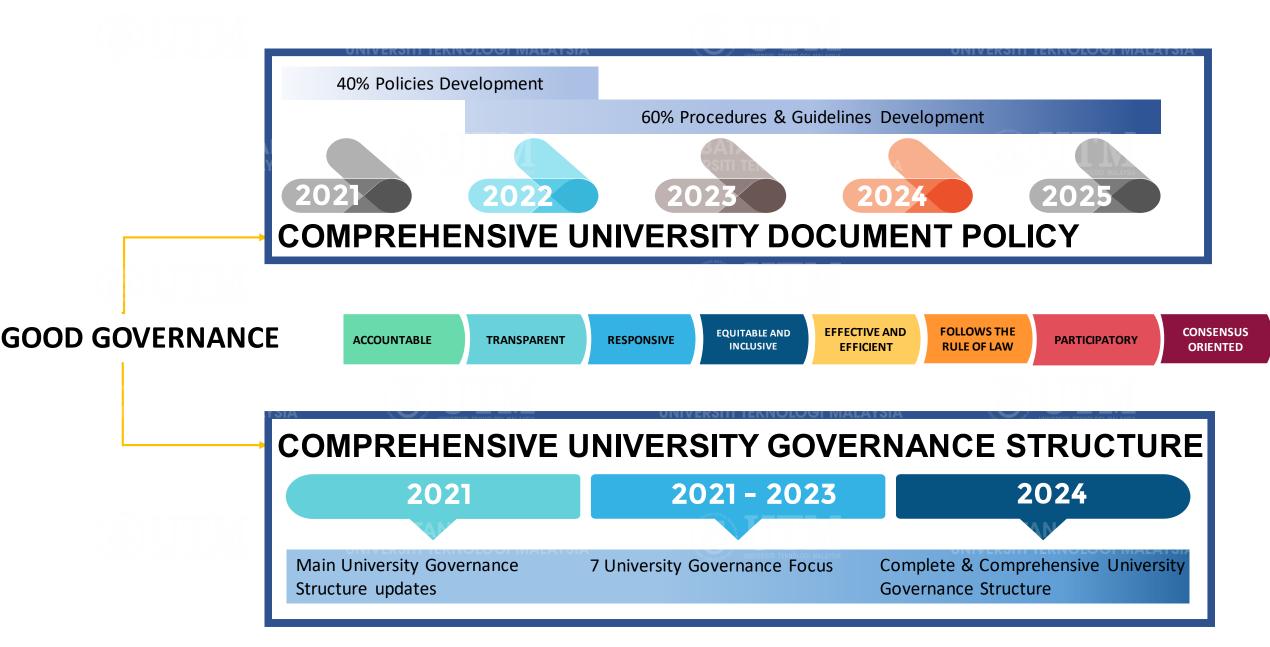
	1	2	3	4	5
AN PE	LEADERSHIP	SHARED VISION	TIME ORIENTED	CULTURE OF ACCOUNTABILITY	SEAMLESS COMMUNICATION
CHARACTERISTICS OF HIGH	6	7	8	9	10
PERFORMANCE TEAM	COMFORT ZONE EXPANSION	ECOSYSTEM NOT HIERARCHIES	PROPER PLANNING	ACTION REVIEWS CHECK AND BALANCE	HIGH PARTICIPATION
	11	12	13	14	15
	SELF-MANAGE	TRUST AND MANAGE	GUIDING PRINCIPLE	CELEBRATE SUCCESS AND APPRECIATION	CONTINUES LEARNING CULTURE

## 7. Why Team Works?





## 8. HIGH PERFORMANCE DELIVERY WITH GOOD GOVERNANCE



## **COMPLETE POLICY DOCUMENTS BY 2025**

**STATUS** 

15 identified policy to be developed and seek for the approval through the related committees

**25%** 

procedures/guidelines to be develop under the approved 15 policies in 2021

**5** engagements to targeted PTJ's

2022

25%

procedures/guidelines to be developed under the approved policies

**5** engagements to targeted PTJ's

1 monitoring program for incomplete policy document as structured.

2024

**AS OF AUG 2021** 

9 Policies

**Procedures** 

25%

procedures/guidelines to be developed under the approved policies

5 engagements to targeted PTJ's

**1** monitoring program for incomplete policy document as structured.

**25**%

procedures/guidelines to be developed under the approved policies

2023

**10** engagements to all main PTJ's

1 complete document policies structure

monitoring program for incomplete policy document as structured.

15 identified policy to be

developed and seek for the approval through the related committees

**5** engagements to targeted PTJ's

### STRENGTHENING UNIVERSITY GOVERNANCE STRUCTURE





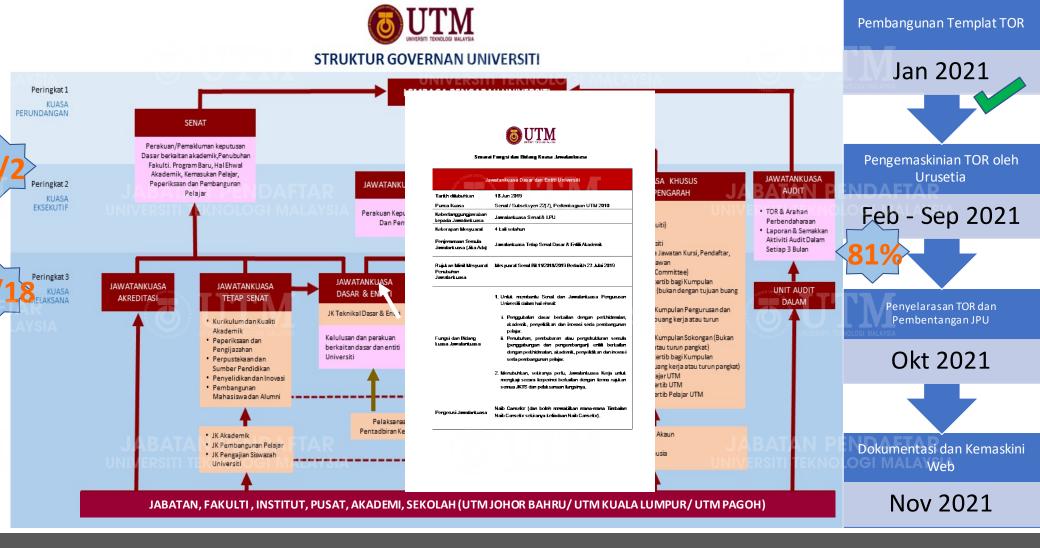
## STRENGTHENING UNIVERSITY GOVERNANCE STRUCTURE 2021

UNIVERSITY
GOVERNANCE
STRUCTURE
UPDATES

 2 Committees in Legislative Level

• 15 Committees in Executive Level 15/1

 22 Committees in Operational Level



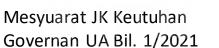
### STRENGTHENING UNIVERSITY GOVERNANCE STRUCTURE 2021

2021

#### 7 UNIVERSITY GOVERNANCE FOCUSES

- LPU Governance
- Academic Governance
- Research & Innovation Governance
- Development Governance
- Finance Governance
- Service Delivery & Quality Governance
- Human Resource Governance

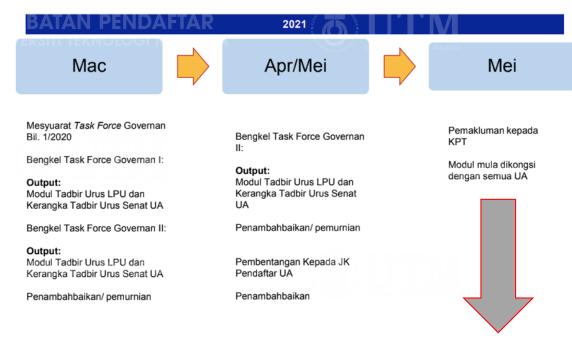
31 Mac 2021



30 April 2021

Mesyuarat JK Keutuhan Governan UA Bil. 2/2021

#### Governance Task Force – JKPUA & JKSMUA



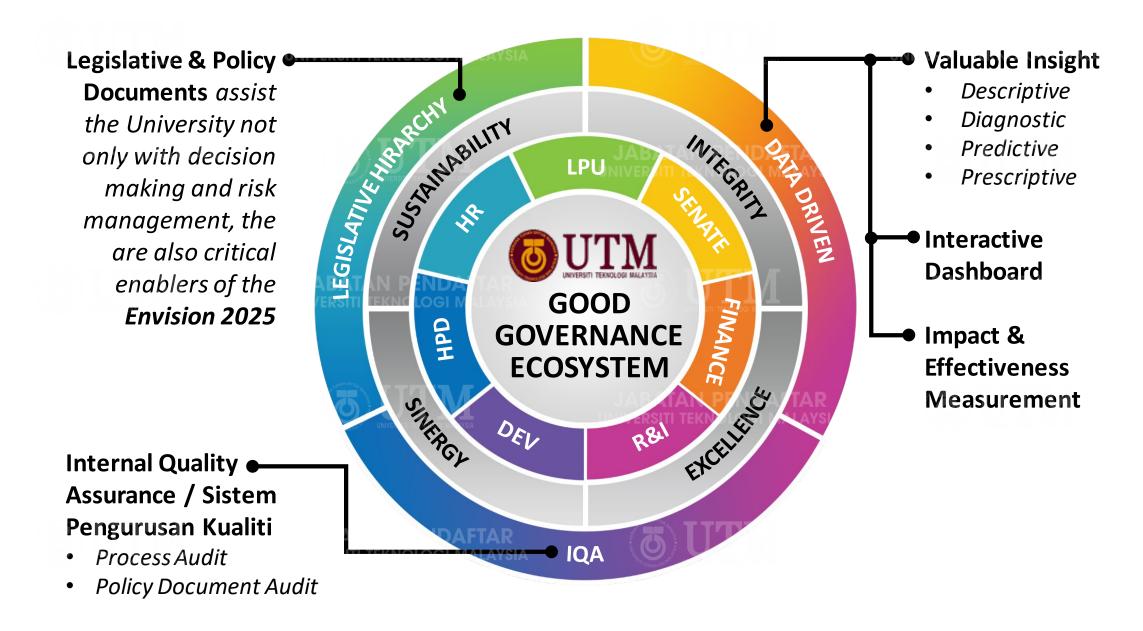
#### **Sept 2021**

Bengkel Pembangunan Dokumen Tadbir Urus LPU dan Senat

#### Okt 2021

Pembangunan Struktur Governan LPU dan Akademik UTM

### **UNIVERSITY GOOD GOVERNANCE ECOSYSTEM**



## 9. UTM - HIGH PERFORMANCE DELIVERY FRAMEWORK



## HIGH PERFORMANCE DELIVERY FRAMEWORK ABATA

## PDCA & CQI

#### PENDAFTAR LOGI MNPUT

#### PROCESS

#### JABATAN PENDAFTA I<sup>VER</sup>OUTPUT<sup>I MALAY</sup>

## Identify customers' needs/requirements

#### **External**

- CSI
- Customers' Feedback/Complaints

#### **Internal**

HR (Happy & Well trained workforce),
Financial,
Facilities/Infra/Environment,
Governance
(Policy/Procedure/
Guidelines)

#### Approach/Method/Tools:

- QMS (compliance to MS ISO 9001) – Process approach
- Standard People Practice
- 55
- Lean Management
- Do it right the first time
- System & Applications
- Traditional

#### **Programmes/Activities**

- Training & Workshops
- Awareness Programmes
- Audit & Mystery Shopping

- Quality service
- Customer-friendly Service & Facilities
- On-time delivery
- Zero defect

#### OUTCOME

#### **CUSTOMERS' SATISFACTION**

UNIVERSITI TEKNOLOGI MALAYSIA Indicators:

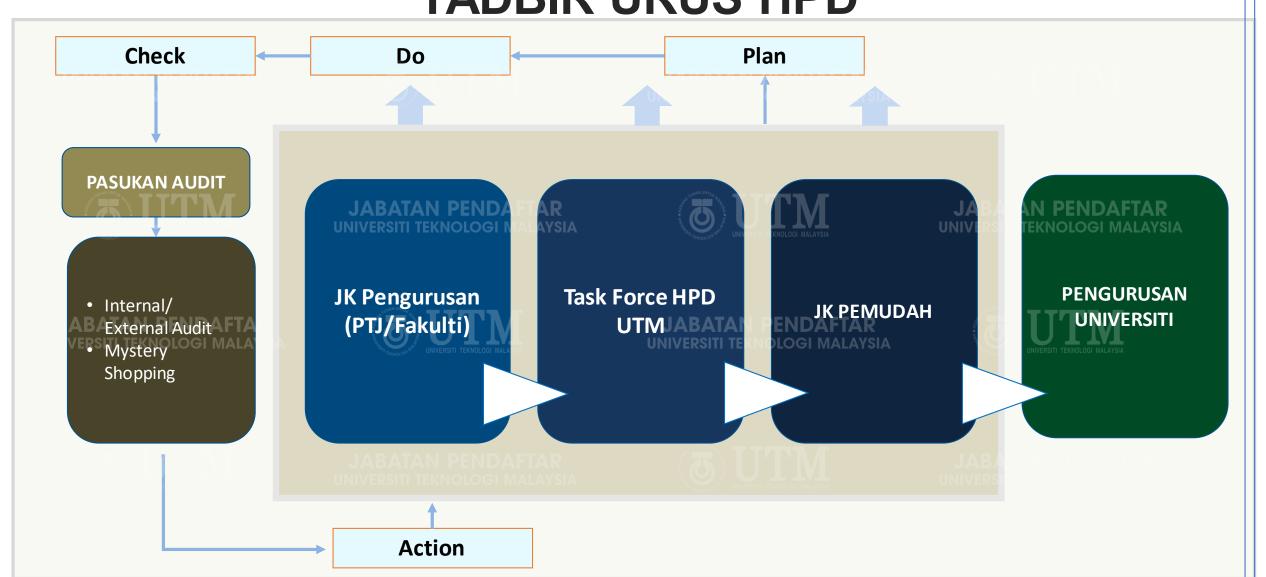
- 1. CSI 85 90%
- Zero Recurrence of issues from Customers' Feedback/Complaints
- 1. Quality Objectives by PTJ successfully achieved
- 1. Findings of Mystery Shopping (0 NCR)

**PDCA & CQI** 



## 9. UTM - HIGH PERFORMANCE DELIVERY FRAMEWORK

## **TADBIR URUS HPD**



## **PROGRESS REPORT for 2021**



HIGH PERFORMANCE DELIVERY (HPD)



#### **AKTIVITI**

- Pembangunan Kerangka HPD
- Pembentangan deraf 1 Kerangka HPD (11 Mac)



#### **AKTIVITI**

- Penyediaan/Pembentangan deraf
   2 & 3 Kerangka HPD (15 & 25 Apr)
- Pembentangan Kerangka HPD di JPPU (2 Mei 2021)
- Perbincangan dengan SMO (4 Apr & 15 Apr)
- Perbincangan dengan Fasilitator
   PM Dr. Siti Aishah bt Panatik dan
   Dr Norashikin bt Mahmud, (20
   Apr & 10 Mei)
- Pembentukan Task Force HPD (1 Jun 2021)
- Semakan Dokumen Polisi HPD (6 Jun 2021)
- Mesyuarat JK PEMUDAH bil 2/2021 (17 Jun 2021)
- Mesyuarat TF bil 1/2021 (20 Jun 2021)



#### **AKTIVITI**

Perbincangan Penubuhan SSC (7 Julai 2021)

Pra Bengkel TF HPD (11 Julai 2021)

Bengkel TF HPD (12 Ogos 2021)



## AKTIVITI/ PENCAPAIAN

QUARTER 1 (Feb-Mar)

QUARTER 2 (Apr-June)

QUARTER 3 (Jul-Sept)

QUARTER 4 (Oct-Dec)

## TERMA RUJUKAN TASK FORCE HPD



#### **OBJEKTIF**

- Medium bagi membangunkan strategi dan Pelan Tindakan *High Performance Delivery.*
- Mencadang dan merancang program/inisiatif bagi mencapai HPD.
- Membincangkan bagi mencari jalan penyelesaian bagi isu-isu berkaitan yang menjadi halangan dan kekangan kepada HPD Universiti .

#### **TUMPUAN UTAMA**

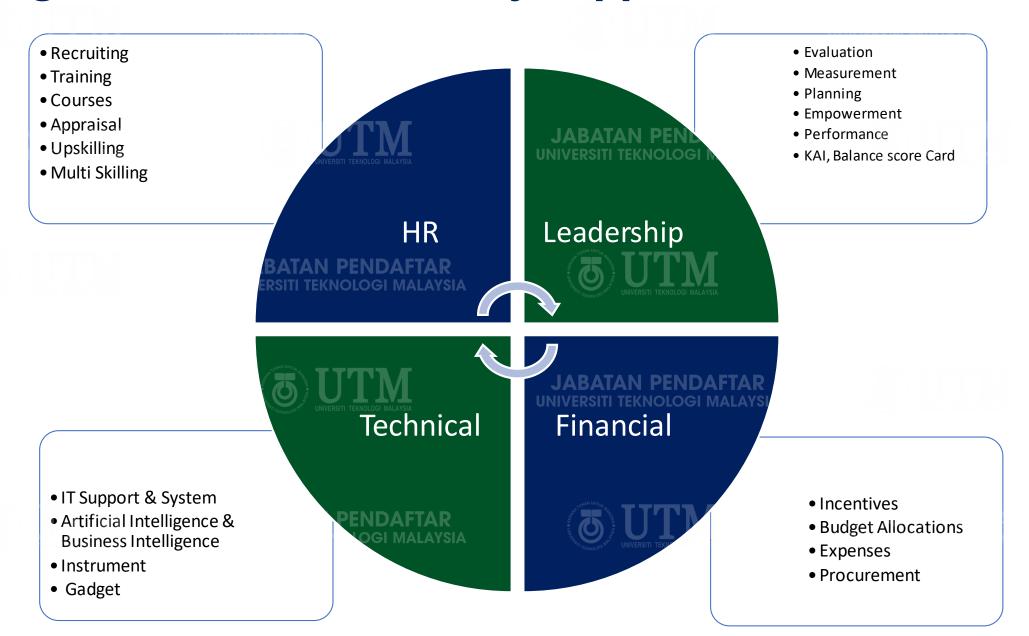
- Mencari kaedah amalan terbaik yang boleh dirujuk dan digunapakai bersama untuk penambahbaikan HPD di setiap PTJ.
- Mengenalpasti aspek dan fokus utama untuk dibuat penambahbaikan.
- Membentuk pasukan Skuad Pemantau bagi melaksanakan aktiviti "Mystery Shopping"
- Membangunkan KAI bagi mencapai HPD Universiti.

#### **TERMA RUJUKAN**

- Menentukan indicator bagi HPD
- Menetapkan sasaran atau objektif kualiti bagi output/outcome penyampaian perkhidmatan utama.
- Merancang dan mencadangkan pelan tindakan /inisiatif/aktiviti bagi mencapai output/outcome tersebut.
- Menyelaras aktiviti atau tindakan yang perlu dilaksanakan oleh semua PTJ secara sinergi dan berstruktur.
- Mencadangkan/membangun soalan kajian bagi mengukur impak/keberkesanan program/tindakan terhadap HPD.
- Menghadiri bengkel, mesyuarat dan sesi HPD bagi menilai keberkesanan tindakan yang telah diambil oleh PTJ dan mencadangkan tindakan penambahbaikan
- Menyedia dan menyelaras input-input yang diperlukan untuk membuat penambahbaikan berterusan melalui kaedah PDCA.
- Memberi kerjasama dan komitmen terhadap program yang dianjurkan yang berkaitan dengan HPD.
- Lain-lain peranan yang berkaitan mengikut keperluan dari semasa ke semasa.

## 10. High Performance Delivery Support





## 11. Conclusion



## **Synergy Versus High Performance Delivery**

It weakens destructive relationships while strengthens productive ones



It helps to avoid conflicts of interest





Better Attitude

Better Coorporation inside and outside organization

It minimizes energy losses



Effective, Efficient and Responsive Organization

It helps to retain employees & best talent



Better Financial Results

It helps to speed up development of knowledge & skill



Competitive Advantage

It increases organization's output higher employee morale and job satisfaction, higher profitability, etc.



Increased Satisfaction and **Outcomes** 



## TERIMA KASIH

abdrazib@utm.my