



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Faculty of Management

**VACANCIES FOR THE POSITION OF LECTURERS OF MARKETING
AT THE FACULTY OF MANAGEMENT,
UNIVERSITI TEKNOLOGI MALAYSIA**

We invite applicants with education and research experience in Marketing for the above positions.

Applicants should have a recognized PhD degree in Marketing, and should be able to teach undergraduate and postgraduate courses in Marketing. He or she should be able to supervise research at the postgraduate level, and has the necessary knowledge and skills in teaching Marketing Management and Marketing of Technology and Innovative for postgraduate students.

Preference will be for Malaysian citizens.

PhD students currently at the final stage of completion of their PhD thesis are encouraged to apply.

The above positions will adopt a teaching and learning methodology comprising lectures, case studies, problem solving, and oral presentation at both the undergraduate and postgraduate levels. Candidates should demonstrate dynamism and interest to conduct research in the various fields of Marketing, particularly in Customer Relationship Management, Electronic Marketing, Digital Marketing, Neuromarketing, Branding, Advertising and Islamic Marketing.

Candidates should submit a current CV, copies of publication (if any), description of courses taught (if any) and 2 letters of recommendation to the following address:

**The Dean
Faculty of Management
Block T08
Universiti Teknologi Malaysia
81310 UTM Johor Bahru
Johor Darul Ta'zim**